

# CURRICULUM VITAE

x Annika Veclani



**Location** | St. Moritz, CH  
**Email** | hi@nnika.ch  
**Website** | www.nnika.ch

## EDUCATION

**2014-20 | Matura**

Academia Engiadina, Samedan

*Focus: Biochemistry & Mathematics*

**2021-24 | BSc Media Engineering**

FHGR & BFH, Chur & Zürich

*Major: Branded Motion*

**2023-24 | Federal Certificate**

**Ski & Snowboard Instructor**

Swiss Snowsports, Davos et al.

**2026-28 | MSc AI & Data Science**

HSLU, Luzern

## LANGUAGES

**German** | Native  
**Italian** | Native  
**English** | C1  
**French** | B1  
**Rumauntsch** | good knowledge

## WORK EXPERIENCE

**SPOT Agency, St. Moritz | Web Content Manager**

JUL/AUG 2021 & AUG/SEP 2023, SEP 2025-2026 [40-100%]

Typo3

DatoCMS

Google Workspace

Adobe

Content Production

SEO & GA4

Web Content Management

**Visuelle Swiss, Laax | Multimedia Producer**

NOV 2024-MAR 2026 [20-50%]

Content Production

Social Media

Editing

Editorial Planning

Content Strategy

**Engadin Tourismus, St. Moritz | Content Producer**

OCT 2023-JUL 2024 [20-40%]

Social Media

Editorial Planning

Script & Filming

Editing

Community Management

**Schneesportschule St. Moritz & Flims Laax Falera |  
Ski & Snowboard Instructor**

7 SAISONS ST. MORITZ, 1 SAISON LAAX [2018-2026]

Children's & Adult Lessons

Freestyle

Basic Freeride

**Museum Engiadinais, St. Moritz | Media Producer**

JUN-SEP 2022 [INTERNSHIP 100%]

Content Production

Interactive Education

Event Documentation

Photography

**PhotoDigital, Ponte di Legno | Archive Assistant**

JUL 2021 [INTERNSHIP 100%]

Photo Archiving

Digitization

Cataloguing

Historical Imagery

Photo Retouching

**Engadiner Post, St. Moritz | Editor**

APR-JUN 2021 [INTERNSHIP 100%]

Research

Print Layout

Photography

Copywriting

Proofreading